



# Terms of Reference (TOR) to Provide Youth Entrepreneurship Technical Support

August 25, 2021

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## I. Introduction

Reasons for high youth unemployment in Africa, and in particular in Ethiopia, includes: inadequate business skills, lack of regulatory frameworks and sustained administrative support as well as lack of access to finance. In Ethiopia, the Ministry of Sport, Youth and Culture (2004) has recognized these challenges, with the 2004 National Youth Policy stressing the importance of skills for youth to be able to participate in the development process of the nation, thus reinforcing the need for training and capacity development programs. Supporting young people in their entrepreneurial endeavors is one possible way to tackle youth unemployment and to contribute to socioeconomic development. Young people are considered more prone to entrepreneurship than adults or, due to the lack of career opportunities, they are pushed by necessity into self-employment. Either way, they are usually not equipped or prepared with the necessary knowledge and skills required to set up and run a business successfully.

It is with this background that YMCA Ethiopia is planning to provide continuous entrepreneurship technical support to youth led business initiative in three Woreda of Arada Sub-city, Addis Ababa.

## II. Objective of the Action

The major goal of this action is to give well-designed entrepreneurship support programs that help young people gain confidence, technical and life skills, and build networks.

**Based on the aforementioned general objective, the action will have the following specific objectives:**

- Provide targeted technical assistance to YMCA-supported youth groups in order to provide them with an overview of the many options available in light of the various objectives associated with YMCA support and the socioeconomic reality in which they operate.
- To create an interactive learning platform for young entrepreneurs to acquire business and life skills, this will result in greater efficiency and productivity.

- Facilitate the provision of practice oriented coaching and mentorship support to youth groups in a way that can strengthen their creativity and collaboration.
- Serve as an incubation hub where business ideas and best practices are fostered to their full potential by instilling in youth groups a culture of innovation-driven entrepreneurship and ethics.

### III. Technical Support Program Focus Areas

Training, access to finance, access to markets and other business support services will be emphasized during the course of the technical support program.

### IV. Monitoring and Evaluation

Monitoring and evaluation helps both the consultant and the client know whether the support activities are on the right track right from the start of the technical support. It includes the collection of data related to the effectiveness of training and mentoring activities as well as important information about the overall success. Currently 8 youth groups in the informal sector to be supported.

### V. Deliverable and work steps

The key procedures to be followed to design and support entrepreneurship support programs. The technical support process will take 3 month.

### VI. The evaluation will be based on the following

	Indicators	Quality Tiers
1.	<b>Document</b>	<ul style="list-style-type: none"> <li>• Renewed License</li> <li>• VAT/TIN certificate</li> <li>• Professional Diploma</li> </ul>
2.	<b>Capability / Experience in similar tasks</b>	<ul style="list-style-type: none"> <li>• 10 years and above of experience</li> <li>• 5- 9 years</li> <li>• 3-4 years</li> </ul>
3.	<b>Technical proposal</b>	<ul style="list-style-type: none"> <li>• Professional staffs</li> <li>• Organization experience on the field</li> <li>• Approach, methodology and work plan</li> </ul>

4.	<b>Recommendations</b>	<ul style="list-style-type: none"> <li>• More than 6 letters</li> <li>• 3-5 letters</li> <li>• 0-2 letters</li> </ul>
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## VII. Submission of Technical and Financial Proposal

The technical and financial proposal should include the following items:

- Background and need (a statement indicating what the producer hopes to mention)
- Budget breakdown for script writing, design, camera ready and printing
- Curriculum vitae of the producer and the staff and relevant work experiences
- Relevant licence for the production
- Samples of similar outputs

## VIII. Application Requirements

Interested Consultants/ Firms should submit or fulfil the following application requirements.

**Expression of interest:** Maximum of 1 page introducing the consulting firm with an expression of interest to carry out the work as described in this TOR and competency in similar works

**Technical Proposal:** This need to be detail including critical reflection on the TOR.

**Financial Proposal:** This has to include the detail breakdown of costs for each activity.

**Deadline:** 10 working days from this advertisement

**Note:** This task is very urgent and the organization encourages the contracting consultants to start the job immediately. The organization pays serious attention for the technical proposal and wide experience in the field.